

## CURRICULUM VITAE

Antonio LAMPIS

Current position from September 1<sup>st</sup> 2017: General Director of Museums - Italian Ministry for Cultural Heritage and Tourism.

Previous assignment, until August 31<sup>st</sup> 2017: Autonomous Province of Bolzano/ Southtyrol - Director of Division 15 " Italian culture" that includes 4 offices: culture, lifelong learning and audiovisual media, bilingualism and language learning, youth service).

Adjunct Professor at the Free University of Bolzano, Faculty of Education, Chair of Marketing and Event Management. Visit Professor at several universities: (Università Cattolica, IUAV etc .) and master (TSM , DAMS etc.).

Previously (1983 - ) has served in the Cabinet Office of the Commissario del Governo in Bolzano and for the Italian Presidency of the Council of Ministers.

He graduated in law - University of Trento, completed his studies with a degree in Regional Law.

Among the numerous publications:

A. LAMPIS, Ambienti digitali e musei: esperienze e prospettive in Italia, in A. Luigini e C. Pancioli (cur.), Educazione al patrimonio culturale e formazione dei saperi, Franco Angeli, Milano, 2018, 11-15.

A. LAMPIS, Anno europeo del patrimonio culturale e musei, in Giornale delle Fondazioni, 15.10.2017, in: <http://www.ilgiornaledellefondazioni.com/content/anno-europeo-del-patrimonio-culturale-e-musei>

A. LAMPIS, Verso un'idea di welfare allargato. Il welfare culturale nelle iniziative della Provincia autonoma di Bolzano, in Economia della Cultura, Mulino, 1/2017.

A. LAMPIS, Marketing culturale, capacitazione degli attori e stimolo della domanda culturale: l'esperienza della provincia di Bolzano, in F. PUTIGNANO (cur.) Learning Districts - Patrimonio culturale, conoscenza e sviluppo locale, Politecnica-Maggioli, 2009, pp.61-77.

A. LAMPIS, Arte contemporanea, allestimenti e cura del pubblico, in [www.fizz.it](http://www.fizz.it) - Idee e risorse per il marketing culturale, 2008 e Pagine a Tema - Atti del progetto Aspettando manifesta PAB maggio 2008 Bolzano.

A. LAMPIS, Esperienze di sviluppo dell'audience: propedeutica e nuove formule di presentazione di arte e cultura, in F. Severino (cur.) "Un marketing della cultura" Franco Angeli, Milano, 2005

A. LAMPIS, PL. SACCO, G. TAVANO BLESSI, Activation costs and cultural participation: the case of the autonomous Province of Bolzano/Bozen; Milano, Miao-IULM, 2010.

A. LAMPIS; Experiences in Audience Enlargement in the South Tyrol (How to Increase Cultural Consumers in the South Tyrol): Propaedeutics and New Ways of Presenting Art and Culture; Paper for the fourth International Conference on Cultural Policy, Vienna, July 2006, in( [http://www.provincia.bz.it/cultura/downloads/Lampis\\_audienceenlargement.pdf](http://www.provincia.bz.it/cultura/downloads/Lampis_audienceenlargement.pdf) ).

Many other publications in the fields of culture and cultural marketing.

His complete CV is published online *here*: <http://musei.beniculturali.it/wp-content/uploads/2015/11/CV-Antonio-Lampis-settembre-2017-def.pdf> and in several sites of universities and public institutions.