

Sito _____

N. _____

Data _____



12. Which other apulian museums have you visited?

- | | |
|---|--|
| <input type="checkbox"/> Castello svevo, Bari | <input type="checkbox"/> Galleria Naz. della Puglia, Bitonto |
| <input type="checkbox"/> Museo Naz. Archeologico, Canosa | <input type="checkbox"/> Museo Jatta, Ruvo |
| <input type="checkbox"/> Area Arch. e Museo, Canne | <input type="checkbox"/> Castello svevo, Trani |
| <input type="checkbox"/> Museo Archeologico Naz., Manfredonia | <input type="checkbox"/> Parco Arch., Siponto |
| <input type="checkbox"/> Museo Arch., Gioia del Colle | <input type="checkbox"/> Parco Arch., Monte Sannace |
| <input type="checkbox"/> Museo Naz. e Parco Arch., Egnazia | <input type="checkbox"/> Castel del Monte |
| <input type="checkbox"/> Museo Naz. Archeologico, Altamura | <input type="checkbox"/> Castello, Copertino |

13. Do you visit Museums regularly?

- Yes No

14. If NO, why?

- I prefer other leisure activities
 Lack of time
 I think they are not suitable for me
 Previous negative experiences

15. Where do you live?

- In this town/city
 In this province
 In Italy In Europe
 In America In Asia
 In Oceania In Africa

16. Occupation

- Manager, civil servant
 Entrepreneur Self-employed
 Employee Student
 Housewife Worker
 Teacher Retired
 Unemployed

17. Gender

- M F

18. Age

- less than 18 18 - 25
 26 - 45 46 - 65 over 65


Thanks and
...see you soon


Your eyes on the useum

Look around and...tell us what you see!




Help improve the Museum
by giving your opinion

 www.musei.puglia.beniculturali.it

 [polomuseale_puglia](https://www.instagram.com/polomuseale_puglia)

 [@MuseiPuglia](https://twitter.com/MuseiPuglia)

 Polo Museale della Puglia



1. Is this your first visit to the Museum/Park?

- Yes No

2. If NO, how many times have you been here?

- 1-3 4-6 7-10 over 10

3. How did you learn about the Museum/Park?

- From a publication/guidebook
- From friends/relatives
- Through the Internet
- From a brochure/poster
- From Infopoint /Travel Agency
- On the radio/TV
- By chance, walking past the Museum/Park
- I already knew the Museum/Park

4. Who are you visiting with?

- Tour group
- Alone
- Partner
- Your children
- Relatives/friends

5. Why did you visit the Museum/Park ?

- Specific interest
- As part of a group field trip
- For professional/study purposes
- To accompany friends/relatives
- To visit an exhibition
- To attend an ongoing initiative
- To spend free time

6. In general, how do you rate today's visit ?



7. EVALUATE:

A. The information materials available (panels, captions...)



B. The exhibition/visiting path (art arrangement, lighting,...)



C. Staff politeness and competence



D. General services (cleaning, wardrobe, toilets,...)



E. The road signs to reach the Museum/Park



8. Wich is the most pleasing aspect?

- Exhibition/Visiting path
- Collection
- Panels/captions
- None of the above

9. Wich aspect could be improved?

- Exhibition/Visiting path
- Panels/captions
- Events/workshops
- Accessibility
- App, multimedia, audioguide,...
- None of the above

10. Would you recommend the Museum/Park?

- Yes No

11. IF NO, why?

- The visit was disappointing
- The site is difficult to reach
- Bad quality/price ratio
- I would recommend other

